

Response to Communities and Environment Scrutiny Committee Recommendations

Committee Date	Recommendation	Response
6 December 2023	<p>1) To recommend that the Portfolio Holder for Leisure and Culture gives consideration to:</p> <p>a) how the participation of volunteers could be increased in supporting public events and how a more joined up approach with other services across the Council could maximise this; and</p> <p>b) how engagement with existing business networks in the city could be maximised to secure sponsorship for public events, and how all City Councillors could be involved in support this.</p>	<p>a) Nottingham Events already use volunteers at several public events. This includes the recent Light Night event where 16 event volunteers helped distribute event guides and provide wayfinding advice. Goose Fair has also made use of Clean Champions in the past, to help ensure that green space areas that surround the fair are kept litter free during the event. As we highlighted at the Scrutiny Committee there are several volunteer programmes that the City Council either directly manages or supports in some way. There is a need for better promotion of volunteering opportunities and coordination between programmes in the city. Whilst Events would be a partner, it is outside of the role and remit of both Nottingham Events and the Portfolio Holder to take the lead on such an initiative.</p> <p>b) A sponsorship and commercial partnerships opportunities prospectus has recently been prepared. From week commencing 4th March this will be circulated to major businesses in and around Nottingham. Councillors are also welcome to share this with their business contacts, however to avoid cross posting, should firstly check with the Head of Events as to which contacts have already received the opportunity.</p>
	2) To recommend that a handbook of upcoming events and their funding needs is	Please see response to 1b above

	produced for all City Councillors to help them start initial engagement with potential sponsors within their communities.	
	3) To recommend that it ensured that all clean-up activity following a public event covers the appropriate wider area impacted.	Event related cleansing is either provided by the City Council's Waste & Street Cleansing service (for Council commissioned events and some commercial and community events) or by a commercial contractor. In all cases the specification for post event cleansing includes an appropriate wider area and not just the event venue.
	4) To recommend that more information is collected on the level of car travel to public events, to better assess their overall traffic impact on the city.	For all Council commissioned event, and event evaluation document is produced post event. Where audience feedback is recorded, we always ask travel related questions. The latest example of an evaluation document is Goose Fair 2023 (attached). Light Night 2024 will follow by early March. Copies of event evaluation documents can be shared post event with Scrutiny Committee members if required.
	5) To request further information on the formal decision-making process that will be followed to decide whether the next Goose Fair should be a five-day or a ten-day event.	Following a request from the Showmen's Guild to stage a 10-day Goose Fair once again in 2024, Nottingham Events are currently seeking responses from statutory and regulatory agencies, ward councillors, local residents, transport operators and service providers. In addition, we will also factor in the number of complaints received to the Council. A summary of responses and any proposed mitigation measures that would seek to address concerns raised will then be presented to the Communities Environment and Resident Services Departmental Leadership team scheduled for 20 th March. Using delegated authority, a decision will then be made by the Corporate Director, Communities, Environment & Resident Services. The

		Director may choose to discuss further with the Council's Corporate Leadership Team, the Portfolio Holder for Leisure & Culture and Leadership prior to making a final decision.
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